czechmed ®

Česká asociace dodavatelů
zdravotnických prostředků

ADVANCING
CZECH HEALTHCARE
FOR 20 YEARS

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MedTech Europe
from diagnosis to cure

About us

CzechMed Interest Group, **Czech Association of Medical Device Suppliers**, contributes to the continuous improvement of healthcare in the Czech Republic by promoting products of all its members. CzechMed has 30 associate members, both Czech and international companies, that represent 30% of the Czech medical device market. The objective is to build awareness about the most advanced medical devices among both professionals and laymen. **www.czechmed.cz**

30
medical device
manufacturers
in Europe

> 5 000
employees

CZK 6,5 bn
reported member
company sales turnover

> 500 000
medical devices

CzechMed is a member of MedTech Europe, a European group that represents companies involved in developing, manufacturing and supplying medical diagnostic technologies. MedTech Europe seeks to improve access to modern, innovative and reliable medical technologies for patients and professionals. **www.medtecheurope.org**

MedTech Europe
from diagnosis to cure

Medical devices save lives and improve health. Their whole product range comprises more than 500 000 items. Medical devices include medical innovations, medical equipment, instruments and services. There is a broad spectrum, from products for everyday use, such as sticking plasters, to highly sophisticated implants, such as pacemakers or hip replacements.

"CzechMed activities are focused on increasing the cost percentage spent on medical devices and technologies of the total budget cost spent on healthcare because they are based on beliefs that these devices help drive medical progress and continuously act as a force for improved health, diagnosis and treatment of diseases, and extend and enhance quality of life of patients" **President of CzechMed, Miroslav Palát, MD, MBA**

Standard member services

Newsletter – information about meetings, projects in progress, results, seminars

Club debates with experts – discussions about specific topics

Media monitoring – a selection of the most interesting published papers focusing on Czech healthcare

Legislative monitoring

E-books – capturing the latest developments in various types of diagnosis in order to raise awareness and quality of a particular diagnosis

Work groups and their priorities

There are 6 work groups in CzechMed – outpatient clinics, hospitals, environment & ethics, regulatory, innovation, talent. Work group members meet on a regular basis to work on projects they have undertaken in a particular year.

Preliminary Market Consultation

This unique project reaches out to hospitals to navigate the market and prepare tenders. Based on a hospital's specific requirement, CzechMed engages in a preliminary market consultation to provide guidance on establishing optimum quality and creating non-discriminatory and measurable qualitative criteria. CzechMed takes advantage of their market knowledge and reaches out to all the big players in the Czech market in any given product category.

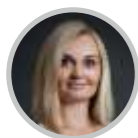For more information visit: www.predbeznatrznikonzultace.cz

Amendment to Law No. 48/1997 Coll.

The submitted Amendment to Law No. 48/1997 Coll. (on public health insurance) is the result of work carried out at the Czech Ministry of Health over the course of many months. It was proposed and worked on by insurance companies, doctors, patients and representatives of the medical device industry. The Association offers consultancy services regarding the practical implementation of new rules for reimbursements – introducing new products, rules for pricing, and transfer of current products to the new record-keeping system in the SUKL's management.

Code of Ethics

We know that compliance with legislation does not necessarily guarantee ethical business practices. Direct support of healthcare workers who participate at conferences and other events hosted by third parties is considered to be the most controversial interaction between industry representatives and their partners. A newly adopted Code of Ethics (effective from 1 January 2018) makes these contacts transparent. We direct, educate and motivate all healthcare entities to abide by the ethical principles.

Reference

Monika Hradecká (Essity Czech Republic, s. r. o.): „Our company is a founding member of CzechMed and we think it's only natural that as a member we continue to enjoy the benefits of our membership, whilst being actively involved in the running of the Association. All active members can see the added value that the membership brings. If there are problems, we try to resolve them together, and the Association supports us. We have access to the relevant state administrators, access that is often denied if you are not a CzechMed member. However, what is vital for our company of a global reach is that the Association enables us to contribute to forming legislative, reimbursement and ethical settings that bring transparency, predictability and sustainability of our business operations in the Czech market."

Tomáš Kolář (LINET Group S.E.): „For me, CzechMed is a professional platform that allows me to share experiences with key medical device leaders, whilst enabling me to positively influence the business setting in which we function and operate."

Jiří Pavlíček (Aspironix, s. r. o.): „For any medical device company, CzechMed is the first partner for its growth and protection. Due to many years of its professional activities, CzechMed has established itself as a trusted name and has an excellent reputation and irreplaceable position in the medical device market. The Association functions in a very professional manner – it has a well-structured board, with regular meetings and work groups that address current topics. Stakeholders, such as ministerial and insurance company representatives, are greatly influenced by CzechMed – it is a testament to the fact that CzechMed's opinion matters during important meetings and is continuously and regularly relied on. CzechMed is very specific and practical – their everyday activities help grow and protect the industry."